Ruchir Gupta

Location: **Melbourne, Florida**   Email: **ruchirgupta.7@gmail.com**   Mobile: **+1 (321) 272 6662**

Design • R&D • IoT, Wearables and Emerging Technology

Detail-oriented, performance-driven Industrial Designer with 7+ years of interdisciplinary experience in creating innovative design solutions for urban and rural target audiences for FMCG, as well as localised brands, IoT, and working with a wide range of materials. Adept at completing projects within budget and promptly. Offers knowledge of multiple design software programs, teamwork, and communication skills.

Tools: **Rhinoceros, KeyShot, Adobe CC, Microsoft Office Suite, Google Workplace, Notion, Wix, Figma, Invision, Overleaf**

Professional Experience

Design Lead - Menmitsu Private Limited, Gurugram, India   **03.2020 - 06.2022**
• Translating industrial SOPs to actionable insights using visual intelligence.
• Designed, developed, and built custom SaaS and IoT platforms for classic B2B industries.
• Explored remote collaboration and supply chain analytics ideas using wearables and computer vision.
• Constructed 30+ modular plug-and-play modules - can be combined with various sensors and run on the cloud as needed.

Senior Industrial Designer - OYO Research, Gurugram, India   **09.2019 - 01.2020**
• Focus on creating a meaningful impact regardless of the medium.
• Identified bold problems across OYO's 10 businesses and the hospitality industry.
• Drawing inspiration from design thinking, academic research, artistic intuition, market research, building tangible interfaces, and conducting anthropometric studies.

Industrial Design Consultant - designEARTH, Bengaluru, India   **12.2017 - 06.2019**
• Visited job sites to get measurements and performed other duties as required.
• Developed customized design concepts and products, including Wood-fired ovens, Grills, Pizza Ovens, etc.
• Created catalogs and brochures; redesigned the company's existing products to increase efficiency and improve quality.

Product Designer - Ducere Technologies Private Limited, Hyderabad, India   **09.2016 - 12.2017**
• Designed and innovated intuitive, unobtrusive, and user-friendly wearable products.
• A few projects involved designing concepts related to haptic footwear, kids' mobility, and tracking.
• Built tangible prototypes throughout all the stages of the product development cycle for various multi-disciplinary projects.
• Collaborated with the engineering and mechanical teams to in-still full functionality into the prototypes, accompanied with detailed documentation.

Industrial Design Intern - Desmania Design, New Delhi, India   **05.2015 - 06.2015**

Education

Master of Science, Human Centered Design   **08.2022 - 05.2024**
Florida Institute of Technology, Florida, USA

Master of Design, Industrial Design   **09.2018 - 05.2019**
Florence Design Academy (FDA), Florence, Italy   GPA 87.92 / 100

Bachelor of Design, Industrial Design   **07.2012 - 07.2016**
Srishti Institute of Art, Design and Technology, Bengaluru, India   GPA 8.34 / 10

Exchange Programme   **08.2014 - 12.2014**
The DesignSkolen, Kolding, Denmark

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Skills

Technical
- 3D Digital Modelling and Rendering: Rhinoceros, KeyShot
- Graphic Packages: Adobe CC (Indesign, Illustrator)
- Workspaces: Apple iWork, Microsoft Office Suite, Google Workspace
- Project and Product Management: Notion, Asana
- Website: Wix Builder
- User Experience and Interface: Figma, Invision Studio, Zeplin
- Writing: Overleaf (LaTeX)

Design
- Brainstorming, Sketching, Ideation, Mock-up, Prototyping, Product Development, Documentation
- Design Thinking, Research, Analysis, User Experience, Wireframing, Storyboarding, User Testing
- Wearable Technology, Connected Products, Product Design, Service Design, Visual Design, CMF

Personal
- Communication, Collaborative, Cross-Function, Team Player, Problem-Solver, Curious, Tinkerer

Exhibitions

Annual Graduate Exhibition, Florence Design Academy, Florence, Italy	**05.2019**
Srishti Expo, Srishti Institute of Art, Design and Technology, Bengaluru, India	**07.2016**

Workshops

International Design Camp, DesignSkolen, Kolding, Denmark	**02.2019**
International Design Camp, DesignSkolen, Kolding, Denmark	**10.2014**

Activities

Theta Xi Fraternity (Gamma Beta Chapter) - Secretary and PR Chair, Florida, USA	**10.2022 - 10.2023**
Theta Xi Fraternity (Gamma Beta Chapter) - Executive Committee, Florida, USA	**10.2022 - 10.2023**
S Society (Hiking Club) - General Member, Bengaluru, India	**07.2015 - 07.2016**

Languages

English (Native), Hindi (Native), Punjabi (Conversational), Italian (Elementary)